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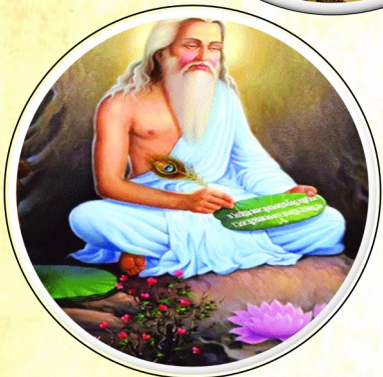
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Hear Ye...Hear Ye! Come One...Come All!



Another year has passed as we gather once again to celebrate India Fest. We have grown older, and perhaps a little wiser. For India Fest, what began as a low-key get together has now evolved into one of the most anticipated fall events in the mid-south. From its infancy in the early 2000s, where it began with a crowd of over 100 to now over 10,000, the fest has been creating memories for people, young and old. Echoing the importance of community involvement as a driving factor, India Fest is where music, art, dance and storytelling enlightens and entertains us about India; and this year we are paving way for its 'Sweet 16'!

So grab the opportunity and ready thyself to step back in time to pretend you've landed into "Game of Thrones". As the festive air engulfs, drums will be beaten, knights on horseback will rise, and feet tapped to Indian music.

Experience the splendor of the ancient era and for a day, history will come alive with non-stop, day long entertainment, games, arts and crafts, feasting and much more! Hop from state to state, while discovering and rejoicing a multitude of customs and tales. Shop the bazaar with a surge of hues and colors that represents all things Indian. The cauldron of talent in our community never ceases to amaze one, and it often feels like the event is equally shaped by the power of its participants. The cultural potpourri will also extend its diversity to food. One could probably spend a day walking from stall to stall, get well fed and happily inebriated in the process. The day itinerary is jam packed, and however little time you feel like spending, do make in some time to try out some new Indian dishes.

With much anticipation, we look forward to welcoming your shining faces to the Fest. We ask that at the gates you take a deep breath and allow yourself to take in the moment to recognize your oneness with it all. Be intrigued and inspired and captivated. Remember, India Fest is for you, me and for anyone and everyone.

Soon, another year will pass us where there will be no rewinds but just flashbacks and this souvenir magazine will help exemplify the nostalgic feeling many years down the lane as you leaf through its old dusty pages. As for me? Yes, I am back again this year, doing another stint with India Fest. Thanks for having me, we'll meet again!

Maya Nair

P.S. Fact or Fiction? I have included Tidbits of Known and Little-Known facts about ancient India. Enjoy reading!



Did you know ?

Chess came from ancient India. But it's a less known fact that "Snakes and ladders" board game was also created there. Mokshapat, as it was originally called, was played as early as 2nd century BC.

Nov 3, 2018 India Fest Schedule

Gates Open at 10:00 am

Cultural Events

School Band Performance

10:30 am: Amphitheater

Band Performance by *Germantown Middle School*

Flash Mob Dance

11:15 am: Dome Area

Rangoli Dance Performances

12:00 pm: Auditorium (Main Stage)

Opens with American and Indian National Anthems
Showcasing variety of Indian Dances by 6-10 yrs old

Navrang Dance Performances

1:30 pm: Auditorium (Main Stage)

Variety of Indian Dances by 11 yrs and above

Rangmanch Dance Performances

3:30 pm: Auditorium (Main Stage)

Electrifying Special performances showcasing,
"Ancient History and Culture"

India Fest Team Introduction

4:00 pm: Auditorium (Main Stage)

Special segment dedicated to all volunteers

DJ Raju and Dance Floor opens

6:30 pm: Auditorium (Main Stage)

Join us for full entertainment, all are welcome

Youth Corner

Activities: Face Painting, Henna, Arts & Crafts, Food, Face Paint, Ancient India Photo Booth, Saree Draping

Games: Cup Pong, Ping Pong, Darts, Bean Bag Toss, Inflatables, Board Games

SPECIAL FEATURES:

12:30 - 1:30 pm KARATE DEMO

1:40 - 2: 30 pm YOGA FOR LIFE

MORNING AND AFTERNOON

TRIVIA SESSION

VISIT THE BOOTHS

***Bazaar, Food Court and Shopping opens 11:00 am - 8:00 pm

**Networking Sponsors, Community Leaders, City Officials 11:30 am -1:30 pm Banquet Room

THROWBACK PICS



Did you know ?

The Vedas are some of the oldest written text. They date back to the beginning of Indian civilization and are the earliest literary records of the Aryan race. They were written in an ancient language called Sanskrit.



MESSAGE FROM LEADERSHIP



Anil Nair & Manjit Kaur

Welcome to India Fest 2018 !

Since the very beginning of India Fest, it has always been a point of honor to showcase our amazing culture and heritage to the people of Greater Memphis. As they say, we take in what we see and what we hear and a little perspective into a new culture goes a long way. At India Fest, we provide the Memphian community a chance to marvel the rich tapestry of Indian culture and traditions and understand our way of life. We are dedicating this souvenir to the people of Memphis that has allowed so many different cultures to thrive and coexists.

This year the theme of the fest is "Ancient History & Culture". We are thrilled to transport our audience back to the Ancient age with whimsical décor where we display the ancient royal court, the spice trade, Ayurveda the ancient art of holistic healing and Kohinoor diamond. Walk through a journey in India, savor ethnic cuisines prepared by local Indian community, shop Indian jewelry and apparels, and plunge into hands on activities in the youth corner. Top it all with the mesmerizing performances showcasing art forms of India. Like previous years, we continue our drive to give back to the community by feeding the hungry by supporting Mid South food bank through free entry for kids with food can donations.

Kudos to all the regional Indian Associations that get together under one roof playing the role of host and promoting the brand 'Indians' to the local Memphian community. It has been incredibly gratifying to witness this and we thank you for supporting the fest. Our special thanks go to our loyal sponsors especially FedEx, SunTrust, Syntel, Mphasis, AutoZone, HCL, TCS, Regional One Health, International Paper, and ServiceMaster for supporting the festival over the last several years. We are also humbled by great participation from vendors, city officials, community leaders, local businesses, schools and charitable organizations. Lastly, we celebrate and congratulate the extraordinary group of talented volunteers for the arduous amount of work and the hours they put in towards this event. We also appreciate their spouses and children for letting them dedicate their personal time above and beyond their hectic life.

On an ending note, we would like to put out a call to action for anyone in our community who wants to join the team next year. We believe that this Fest has so much untapped potential and room to grow. We need sponsors, planners, dreamers & doers. Your ideas matter, opinions matter and knowledge matters. Together, we can and continue to provide a family-friendly entertainment in the heart of Memphis.

We thank you for coming and sharing part of your day with us!

Anil Nair & Manjit Kaur



Did you know ?

Ayurveda, the ancient Indian medical practice was the earliest system of medicine known to modern-day humans. Ayurveda was developed mainly by Charaka, a great Indian physician, during ancient times. It is the only medical system, which takes a holistic view of the person being treated.

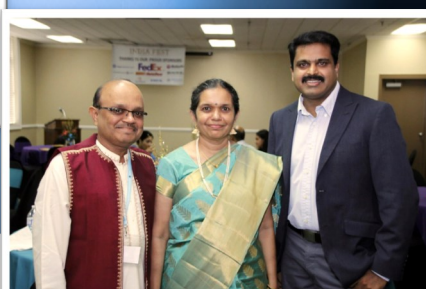
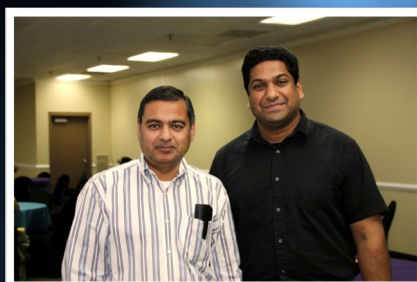


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Sponsors In Spotlight

One Big Day· One Big Event· One Big Thanks!

Year in. Year out. A large part of what makes our biggest event of the year so successful is our sponsors. Being a non-profit, all-volunteer organization, we rely on the support and generosity of our sponsor family. Thanks to their support, we have been able to provide you with more experiences that make India Fest so special. We are grateful that they made room in their hearts and budgets to help us secure a place for India Fest. Please do show your appreciation and support our sponsor family in the community. They're working hard to continue to push Memphis as a world-class destination. Thanks for all the love!



INDIA FEST 2017

MESSAGE FROM IAM CHAIRPERSON



Namaskar! It is always a pleasant surprise when hordes of volunteers materialize once the initial planning for India Fest commences. Indeed, all it takes is usually one email, and several people appear at the appointed place, months before the actual festival, willing to work, and work hard. These are the same people who turn up, unfailingly, year after year, and toil unceasingly, volunteering their time and effort. After five years of running the festival in various capacities (and being entrusted by the trustees this year), and almost ten years of being involved, I have learned a lot, and believe me, this is a pretty big deal. On behalf of India Association of Memphis, I take this opportunity to thank each and every member of team and the board of trustees for their tremendous support. There is intense behind-the-scenes activity going on even though you would never suspect it from the way the annual festival runs as though on greased bearings. It is all made possible by a dedicated team of volunteers, and I owe those individuals a gigantic vote of thanks. I am reminded of a quote from Helen Keller, "Alone we can do so little, together we can do so much."

I was at Johnson Park in Collierville the other day. The weather was wonderful, a mild chill in the air, the sky still blue with occasional wispy clouds. A pleasantly scented breeze ruffled my hair. On the lake, several ducks swam serenely. Every year, the day of India Fest reminds me powerfully of those ducks, swimming in the lake with apparent effortless ease, not a care in the world. At least that is the image we present to the world with impeccable décor, well laid out vendor stalls, delicious food and well-organized activities, not to mention the piece de resistance - the variety show in the auditorium. Below the water though, the ducks are paddling like mad; the effortless merely an outward appearance, the nonchalance a show. Those ducks are us, the leadership team, the operations team, youth committee, the marketing team & the media team, the cultural team, the décor team, all of us working endless hours in the run up to the big event, and delivering a perfect product each time.

This year, we celebrate the 16th India Fest and I can already feel the suppressed excitement, the anticipation of the gathering, the thrum of blood in the veins even as the season changes. This year's theme is "Ancient History and Culture," one that defines the rich and diverse culture of India, exhibits the traditions of the different states, and the variety of their cuisines. There will also be educational opportunities for kids in the Youth Village through several interactive activities (apologies in advance; what kid wants to do educational stuff at a fair anyway? But I promise it will be fun!), a plethora of mesmerizing Indian cultural performances, and a whole lot more. I take this opportunity to thank our corporate sponsors for supporting the festival over the last several years. I am grateful to all city officials, community leaders and local businesses for their incredible support.

Last, but not least, thanks to my kids Nikita and Rohan, and my husband Sri for being so patient. Staying away from home during the preparation of India fest, at times they would show their unhappiness for not being there for them, especially during the evenings but in the end, I guess they realize it's worth the effort.

Once again, Welcome aboard! Come with your family and friends and enjoy the fest. Take home some lovely memories of this festival and do share your experience on Memphis India Fest Facebook page. See you at the India Fest on November 3rd!!

Manjit Kaur

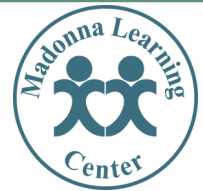
GIVING BACK TO THE COMMUNITY



India Fest 2018 supports Mid South Food Bank to help change lives by eliminating hunger in the mid south.



India Fest 2018 supports special needs education of Madonna Learning Center



India Fest 2018 Supports Artwork on Indian History and Culture

We thank Saji Madapat for bringing his art exhibition on "Kerala Kalamandalam Deemed University of Art and Culture", to fundraise for Mother Teresa Mission at ICCT. All proceeds from the sale will be donated to AKMG's (All Kerala Medical Graduates) recovery efforts for Kerala Flood victims.



At Regional One Health, your well-being means everything to us. It's our mission to improve it any way we can. Our team of healthcare professionals is dedicated to providing compassionate care along with remarkable, new services. It's not just our job to advance the quality of life in our communities, it's what we love to do.

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Office of the Mayor
TOWN OF COLLIERVILLE, TENNESSEE



Proclamation

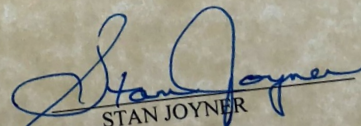
Whereas, The Town of Collierville takes great pride in its cultural diversity and invites people from all over the world to make Collierville their home; and

Whereas, India Fest, initiated in 2003, is an annual cultural celebration of India, has grown in popularity over the years and has attracted 10,000 -12,000 people each year, highlighting the history, food, art and culture with a focus on "Ancient History and Culture" as the theme for the festival décor and cultural performances; and

Whereas, The India Association of Memphis, Inc. (IAM) is a nonprofit organization, serving the socio-cultural needs of more than 2,500 families of Indian origin who are residents of Collierville and the Shelby County area; and

Whereas, India Fest is a great opportunity for everyone to explore the rich and diverse culture of India, from the bazaar section to food, art, fashion, and the talent show exhibiting Indian dance and music performed by local artists.

Now therefore, I, Stan Joyner, Mayor of the Town of Collierville, Tennessee, do hereby encourage all citizens to participate in "India Fest 2018" on Saturday, November 3, 2108, from 10:00 am to 8:00 pm at Agricenter International to taste the varied cuisines, experience the art, and connect with the people and resources particular to the Indian culture.


STAN JOYNER
MAYOR



SHELBY COUNTY GOVERNMENT



PROCLAMATION

By The Mayor

WHEREAS, The India Association of Memphis is a non-profit organization structured for cultural, educational, literary, civic, social and charitable purposes, organizes activities to foster a closer association amongst people with similar beliefs, and ideals; and

WHEREAS, India Fest, initiated in 2003, is an annual cultural celebration of India that has grown in popularity over the years and has attracted over 10,000 people annually, highlighting the history, food, and rich cultural heritage of India within the Shelby County community; and

WHEREAS, Each year, India Fest has a theme, and this year's Fest will define diversity through "Ancient History and Culture" with colorful décor exhibiting the traditions of different states, a cultural extravaganza, a variety of cuisines, children's activities, music, fun, and more.

NOW, THEREFORE, I, Lee Harris, Mayor of Shelby County, Tennessee, do hereby proclaim this day of November 3rd of 2018 in honor of

India Fest

in Shelby County, Tennessee and thus we urge all citizens to participate and enjoy the cuisines, performances, and shopping as part of this wonderful celebration of Indian culture.



In witness whereof
I have hereunto set
my hand and caused the
seal of Shelby County
to be affixed this 3rd day
of November of 2018.

Lee Harris
Lee Harris
Mayor of Shelby County





City of Germantown PROCLAMATION

WHEREAS, India Fest, initiated in 2003, has grown in popularity by leaps-and-bounds and has consistently attracted between 10,000-12,000 people each year, and

WHEREAS, India Fest is a great opportunity for everyone to explore the rich and diverse culture of India -- from the kids' corner to the food and clothing of the various Indian states, from talent shows to dance performances by local artists, there will be something for everyone to explore, learn and enjoy, and

WHEREAS, each year India Fest has a different theme, and this year's Fest will showcase "Ancient History and Culture" highlighting the traditions of different states, colorful décor, cultural extravaganza, a variety of food, bazaar, music, fun and more, and

NOW, THEREFORE, I, Mike Palazzolo, Mayor of the City of Germantown, do hereby encourage all citizens to participate in

India Fest 2018

on Saturday, November 3, from 10 a.m. to 8 p.m., at Agricenter International, 7777 Walnut Grove Road, to savor the cuisines, experience the art and connect with services and resources particular to the Indian culture.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Germantown to be affixed this 27th day of August, 2018

Mike Palazzolo
Mike Palazzolo, Mayor



City of Memphis

Proclamation

WHEREAS, the City of Memphis takes great pride in its diversity, and is honored to join in the celebration of the Indian culture during the **16th Annual India Fest**; and

WHEREAS, the many Indian families that call Memphis home bring us an awareness of the rich heritage of India; this year, the **16th Annual India Fest** highlights the history, delicious food, vibrant culture, and civilization of India with the theme "Ancient History & Culture" for its décor and artistic performances; and

WHEREAS, India is the world's largest secular democracy and home to more than one billion people from various ethnic groups and religious faiths with more than 20 officially recognized languages and hundreds of dialects; and

WHEREAS, the India Association of Memphis is a non-profit organization serving the socio-cultural needs of more than 2,500 families of Indian origin who are residents of Memphis and Shelby County; and

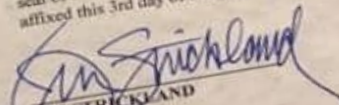
WHEREAS, Memphis recognizes the contributions of the members of its Indian neighbors – professionals, entrepreneurs, and creative thinkers who enhance all aspects of Memphis' cultural, economic and business life within all industries in our city.

NOW, THEREFORE, I, JIM STRICKLAND, MAYOR OF THE CITY OF MEMPHIS, do hereby set aside November 3, 2018 for the celebration of the **16th Annual INDIA FEST**

in Memphis and urge all citizens to join together in celebrating the rich Indian culture that is abundant throughout our community.

BE IT FURTHER PROCLAIMED that I encourage Memphians to participate in the many festivities and events that highlight and share the diversity of our city.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the seal of the City of Memphis to be affixed this 3rd day of November, 2018.


JIM STRICKLAND
Mayor



Making of India fest 2018

Ah, the final days before you step into the magical realm of India fest day. The frantic arrangements, the meticulous planning and scheduling. Too much? If you've ever tried to organize a party at home or a birthday party that caters to the needs of a few dozen people or even a few hundred people, you can imagine the amount of effort and consideration it takes to cater for over 10,000 people and try to meet expectations, needs and requests of over 500 performers and over 50 vendors. It is a herculean task that cannot be adequately explained to anyone who has not worked on the inside.

As we trace the behind-the-scenes madness that culminates into a successful fest, you might appreciate the tiny, seemingly insignificant details that one has to consider when creating an event of such proportion. After you read through, you might begin to understand that there is some degree of selflessness involved in order to make this event possible. Along the way, someone has to lose their sleep over finalizing the contracts, someone has to make that effort to negotiate with the rental contractors to save some money here and there, someone has to attend those long phone calls trying to understand and work out multiple vendor's request. These are the people making sure that you have an engaging experience! These are the people treating and welcoming over 10,000 people to a world of Indian Culture. So, who are these people that made this year's fest possible?

A team of very familiar and motivated folks are organizing this for you, along side their full-time jobs, family life, and the rest! With a great deal of planning, not to mention time, effort and manpower, this crew is all in with forward thinking and backward planning. As details get finalized just prior to kicking off the fest, there's a lot of list checking, a lot of phone calling and a lot of hair pulling. Many of these will seen installing booths, overseeing bazaar and food area, providing information and manning the command center, setting up stage & audio, working with technicians, following up with teams, lining them up for their performances, making sure VIP's are well taken care of, making sure younger kids have fun in the Youth corner and much more. The dude you see helping out as volunteer in one area - may also be seen performing on stage. Many of them are participants, choreographers, chefs, and leads; they are our crew wearing multiple hats. It's a wonder the festival team even has time for family. In the last couple of days, these friendly bunch just hold on for dear life expecting it to be crazy ride with lots of speed bumps, last minute change of plans and anything else in between. So why do this? Partying may be more fun but then where else can you make new friends, new perspectives, new ideas. India fest is the place where all these things bloom like spring flowers on steroids.

Be sure to say a "Hello" if you run into them and give a smile or a hug to make their day!



India Fest 2018 Track Leads

Leadership: Manjit Kaur & Anil Nair
Business Development: Anil Nair, Manjit Kaur
Finance: Ramki Padmanabhan
Communications: Vishal Chheda
Operations: Sunil Menothu
Vendor Booths: Anith Larson
IT and Graphic Design: Bala Ramachandran
VIP: Manjit Kaur, Anil Nair, Vijay Kalaga

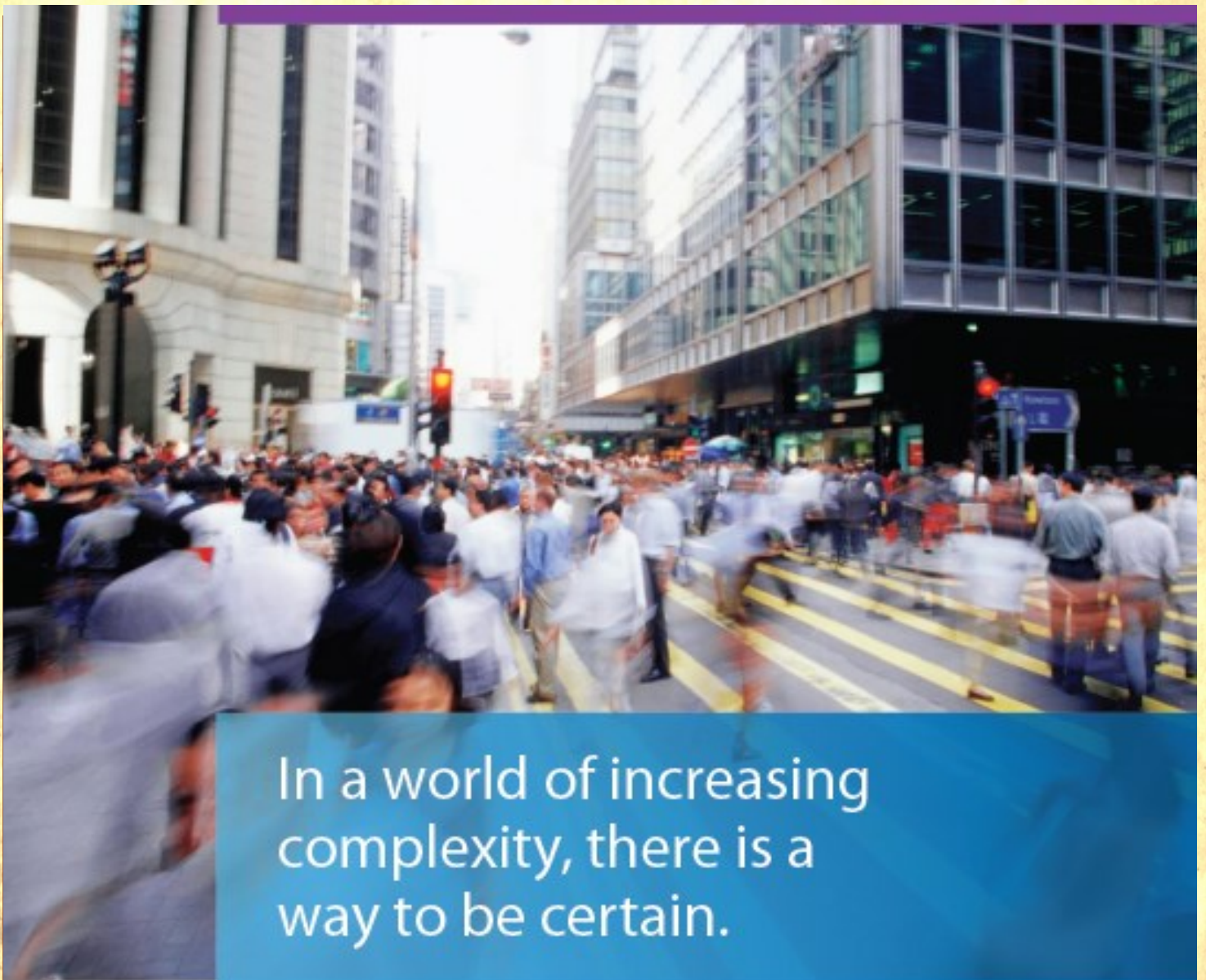
Ticketing: Vijay Surpuriya
Cultural: Chandni Sood
AV Control: Raghu Gujjar
Décor: Aparna Bhatla
Regionals Coordination: Manjit Kaur
Youth: Surabhi Singh, Jigna Sampat
Media & Marketing: Manjit Kaur, Maya Nair, Bala Ramchandran
Volunteers: Darshan Sampat

WARNING: *Joining India fest team may result in an excessive fun but crazy roller coaster ride! Contact us on IndiaFest Memphis facebook page if you wish to join us next year.*

THANK YOU, VOLUNTEERS! WE APPRECIATE YOU!

John William	Shabbir Mithaiwala	Jagannadha V (Raju)	Deepa Nair	Anusha Takkars
Sridhar Shankar	Amit J. Maole	Anitha Ramachandran	Lakshmi Ganesh	Rakesh Goorha
Sarita Goorha	Mohan Karve	Radha Kumar	Arun Kumtha	Anil Lankapalli
Krishnal Maddela	Chanchala Mehta	Geetha Moolchandani	Sanchali Nair	Lakshmi Narayanan
Krishna Paddada	Swati Patil	Priya Rao	Bhrugu Shah	Lata Surpuriya
Satya Proddaturi	Swapna Manchala	Neeraja Rangisetty	Sailaja Posinasetty	Padmavathy Damaraju
Prasuna Darapu	Srujana Gadiraju	Swapna Vana	Sushma Jawabnavis	Rajani Pagadala
Roopa Ranganathan	Sridevi Shanmugham	Shruthi Arab	Kiran Parupudi	Pranav Desurkar
Nikita Iyer	Roshan Parikh	Sonal Sharma	Malik Rupani	Sangeeta Bajaj
Mehul Bajaj	Pallavi Tayade	Sushma P	Pradnya Desurkar	Priyanka M
Shazmi	Raghu Gujjar	Ashish Mahagaonkar	Howard Wadlington	Adneya Deodhar
Rakesh Sood	Lingeshvaran Dhanusu	Karthikeyan Gopal	Sreeni Meka	Anshuman Mehrotra
Arun Simhadri				





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Team India Fest 2018

Meet The Team



DECOR



CULTURALS



YOUTH



OPERATIONS



MEDIA & MARKETING



LEADERSHIP



WE ♥ OUR VOLUNTEERS!



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- Internet of Things
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festival decor concept

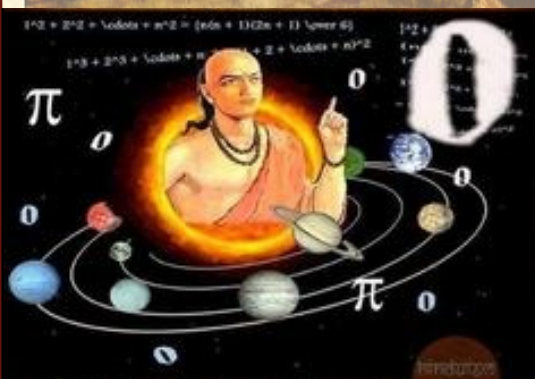
The glory of India is retained by its majestic palaces, forts and monuments. The vibrant culture and rich heritage draws innumerable tourists from across the globe. Our décor concept this year is centered on the theme “Ancient History & Culture”. With a wide, yet complex topic, the creative team chose to share it in stages. To amaze you, team will showcase a Royal Durbar and give a glimpse of how a Royal Court would look in ancient India. Durbar was the term used for the place where Kings had their formal and informal meetings. Great Emperors and Kings have palaces with magnificent halls that are lavishly decorated with the best possible materials available at the time. There will be a huge throne as the centerpiece, king, queen, ministers, and war horses, all beautifully decorated.

Team will also focus on how the Spice trade started in India, and a booth showcasing Ayurveda, one of the world's holistic healing systems developed about 3,000 years ago in India. There will be a decor booth displaying ancient history of Gem stones (Koh-i-Noor, one of the largest cut diamond of the world, now part of the British Crown jewels), temple architecture and about Buddhism (world's 4th largest religion attributed to the teachings of Buddha).

Sharing the rich history of ancient India, many regional associations affiliated with India Association of Memphis will also bring in history décor from their respective states to the “HALLWAY OF ANCIENT INDIA”. Please take time to read the information plaques displayed along the hallway as we make an humble attempt to acquaint you with the Ancient Indian History & Culture. Hope you find it informative & entertaining!

Did you know ?

Aryabhatt, a astronomer-mathematician invented the concept of zero. Ancient India was so advanced in science and mathematics that the calculated number “Pi” was invented in the 9th century BC. Algebra, trigonometry, and calculus all came from India.





TASTE OF INDIA

VARIETY CUISINES

Booth # F1-F11

Mempops

Sai Biryani Point

||SHREE|| Sweets & Snacks

SaiGruha India Mart

Curry In A Hurry

Desi Galli Chatpati Chat

PREMIUM CUISINES

Booth # FPI-FP3

India Palace

Kongunad LLC

Curry Bowl

Hyderabad House

Bombay House



STATE CUISINES

Booth # ST1-ST3, S1, SD1-SD3

Gujju Chaat corner

Mid south Tamil Sangam

Malayalee Association of Memphis

Telugu Association of Memphis

Marathi Mandal

Taranga Kannada Sangha

Moong Dal Chakali (Murukku)

- By Veena Gujjar

Moong Dal Chakli, also known as murukku, is a popular snack all throughout India. It is a crispy and delicious snack that can be prepared for festival or for an evening snack.

Ingredients:

- Rice Flour - 4 cups (Note: cup = 160 ml)
- Moong Dal - 1 cup
- Jeera seeds - 1 tsp
- Sesame seeds- 1 tsp
- Chilli Powder - 1 tsp
- Unsalted butter - 4 tbsp
- Salt - as per taste
- Water - 3/4 cup

Directions:

1. Cook the Moong dal with water in cooker. When done, grind the moong dal into paste.
2. Steam the rice flour (without water)
3. Melt unsalted butter
4. Mix items listed in steps 1 through 3 with Jeera, Salt, Chilli powder and sesame seeds.
5. Add little water to items listed step 4 and mix it into chapathi dough consistency.
6. Put the dough ball in the chakali mold and make chakali on a tray or paper.
7. Heat oil in a pan and deep fry the prepared chakli until golden brown. Fry all chakli in small batches.
8. Serve the snack when its warm or cold. Store it in a airtight container.



Best Compliments





Bazaar Shopping Extravaganza

Alankar Jewelry
Indian Treasure
Instant Fashion Style
Surbhi Collections
Venustas - House of Fashion
Beauty From Ashes
Glorious Collections
Durbar Collection

PREMIUM BUSINESS
BOOTHS # BP1-BP5
Arch 2 Arch
Bombay Salon & Spa
Palika Bazar
Noor's Creation
Sai Art Gallery
Saregama Inc

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Dry Mutton Kheema

-By Haseena Gilani

Bring the authentic flavors of Indian food right inside your kitchen with this delicious and easy mutton kheema recipe. It tastes delicious with just about any Indian bread.

Ingredients:

- 2 lbs Kheema (Minced mutton)
- 2 Big Onions - Chopped
- Curry Leaves
- 10 Green Chillies
- 3 Medium Tomatoes - chopped
- Coriander Powder - 2 tsp
- Chilli Powder - 1 tsp
- Cumin powder - 1 tsp
- Turmeric powder- 1/2 tsp
- Garam masala - 1 tsp
- Black Pepper - 1 tsp
- Ginger Paste - 2 tsp
- Garlic Paste - 3 tsp
- Green chili paste - 1 tsp
- Chopped Cilantro for garnishing.
- Salt - as per taste
- Oil - 1/2 cup

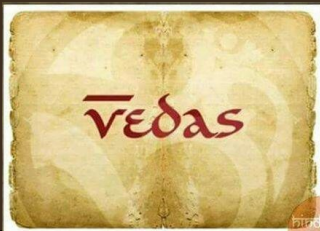


Directions:

Take 1/2 cup oil in a Kadai. Add Onion, whole green chillies & curry leaves. Mix well till onion is slightly pink. Add Kheema. Stir well. Add ginger, garlic and green chili paste. Add salt & turmeric. Keep stirring. Increase the flame to medium and add coriander powder, red chilli powder, cumin powder and stir for a minute. Add 3 tomatoes, garam masala, pepper powder. Cook till tomatoes are well done. Add 1/2 cup water. Cover it and keep on low flame for 30 minutes. Increase the heat and dry the water. Garnish with cilantro and green chillies.

Did you know ?

The Vedas were preserved for more than 5,000 years without the help of printing technology. This was done by reciting and memorizing all the hymns through Guru-Shishya tradition.



References for Tidbits:

<http://ancientindianwisdom.com/culture>

<https://www.culturalindia.net/indian-history/ancient-india/facts-ancientindia.html>



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