



Samachar

MAR - APR
2013

Official Newsletter of the India Association of Memphis

Dear Friends,

Greetings and welcome to this year's second edition of Samachar. The weather has finally taken a turn towards warming up and we see more people out and about in our neighborhoods. For those of us with allergies though, Spring might not seem to be the most favorable season of the year. Since I suffer from allergies myself, this is the only time of the year when I welcome the rain to wash away the ubiquitous green dusting of pollen all around. Nevertheless, rain or shine, team IAM has been in full swing whittling away at our goals for the year. As promised, here is an update on the activities of the extended executive team.

Most important amongst our current undertakings is to update the IAM website. This broad initiative has many constituents and interdependent goals such as an overhaul of the membership process, streamlining our event management efforts, simplifying fund-raising, sharpening our marketing and many more similar moving parts. Towards this, we called out to the community for proposals and the response was very good. We've been making a lot of progress in analyzing the bids and responses and we are close to making a recommendation to the board. Watch this space for an official launch by midsummer!

We've also been making passionate efforts to raise the bar at our get-togethers. We hope that you've noticed these efforts at our Republic Day and Holi celebrations, which we felt were great successes! In another first for us this year, we organized a workshop, introducing management of personal finances to our youth.

Our Co-Vice President Arjun Sardar has singlehandedly made significant progress in the collection and analysis of data regarding the setup of an IAM community center — something which has been on our community's wish list for many years. The next step in this effort is the consolidation of our financial figures for a feasibility study on sustaining such a center. We have also begun closing our financial books on a monthly basis to improve our overall record keeping. We aim to be able to publish this financial reporting to our website by the end of this year for the benefit of our members.

Another exciting horizon to report on is that the India Fest team is firming up and has already begun the strategizing process. You are all most welcome to reach out to our festival director Naveen Mamidipalli if you would like to join us in volunteering for India Fest 2013.

We will soon launch our summer sports campaign, so please stay tuned for news on that as well, and get ready to display your athletic talents! I also encourage our community members to support our sponsors featured in this edition.

I feel blessed to be surrounded with an immensely energetic and passionate team, which loves volunteering for the community. Enjoy the great weather and don't hesitate to contribute to Samachar! God Bless you all!

Best Wishes,

Navin Eric

IAM President - 2013

2013 Executive Committee:

- Navin Eric - President
- Manjit Kaur - Vice President
- Vidya Venkatesh - Secretary
- Sathish Venugopal - Treasurer
- Arjun Sardar - Co-Vice President
- Huzefa Mamoola - Marketing Director
- Raghu Guttikonda - Athletic Director
- Simanti Chatterjee - Cultural Director
- Surender Palle - IT Director
- Achint Choudhry - Chief Editor

Board of Trustees:

- Aparna Bhatla
- Srinivas Damaraju
- Anjali Hirurkar
- Anil Nair
- Vijay Rawtani

Upcoming Events:

- May 18 Tennis Workshop
- May 25 Cricket Tournament

Featured in this Issue:

Wings of Camaraderie	7
From Durham to Assam	10
Kitchen Couture	12
Holi Flashback	14
Youth Finance Workshop	16
Crossword	18

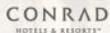
Hilton Worldwide - Proud Sponsor of India Fest 2012



Hilton New Delhi - Noida
Mayur Vihar, India

PROUD TO SUPPORT INDIA FEST 2012

To stay ahead in a global marketplace takes agility, connectivity and travel. Hilton Worldwide is committed to being everywhere business happens, in 91 countries and rising. Today, the increasing importance of India is prompting our own growth. By 2016, we will have over 35 hotels stretching from Ludhiana to Coimbatore. It's all part of our mission to bring people together through the light and warmth of hospitality – just like India Fest. **STAY AHEAD**



Aloha!

The chilled wintry fog is on it's way out,
We've put away the woolens, to get out and about...

Holi ushered in a summer somewhat reluctant,
But the promise of warmth 'springs' eternally expectant...

This summer we'll work hard so you can play harder,
From the lethargies of winter, comes a welcome departure...

Let's spring from our beds and head to the fields,
As sunshine breaks loose and the cloud canopy yields...

Of six issues this year that I shall craft,
You're perusing the second, which I hope isn't daft...

Honest to my word last time, *Samachar* is yours to read, yours to write, and yours to be read as well. I cheerfully poke you again to churn the creative juices and autograph these memoirs by contributing articles & thoughts to it. Share your reflections, feedback or critiques with us by sending an e-mail to samachar@iamemphis.org

Our editorial room is a temple to creativity where color and creative craft rule and criticism from discerning patrons is welcomed as happily as words of loving praise.

Sincerely,

Achint Choudhry

Chief Editor, 2013



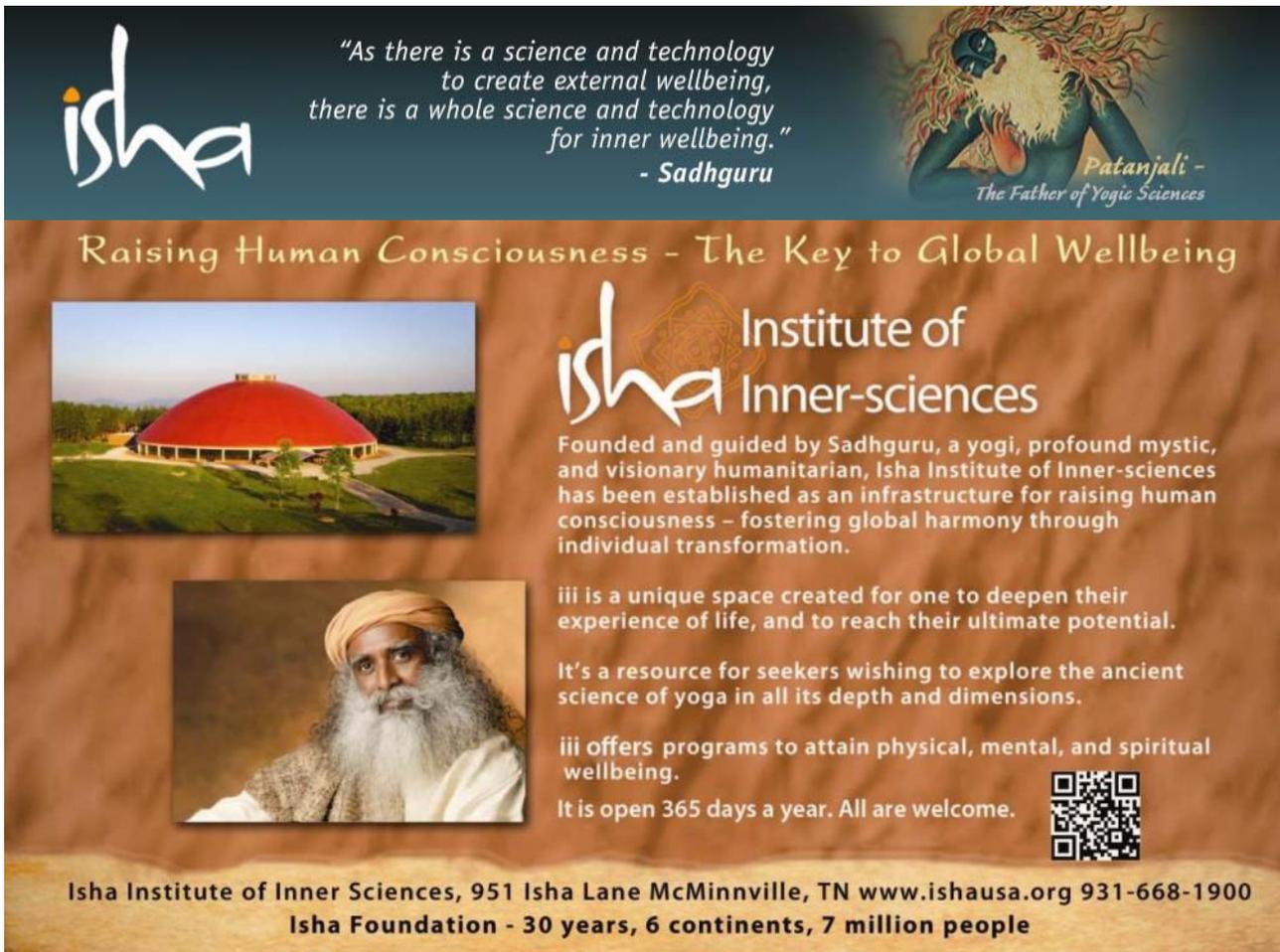
2013 Event Calendar

<u>Event</u>	<u>Date</u>	<u>Time</u>	<u>Location</u>
IAM			
Republic Day	Jan 26	2pm - 5pm	Bert Ferguson
Kids Financial Workshop	Feb 23	2pm - 4pm	Library
Holi Celebrations	Mar 23	1pm - 4pm	ICCT
Tennis Workshop	June (TBD)		LOG
Sporting event - Cricket	Jun 01 - 16		Nikki McCray Park
Sporting event - Tennis	Jun 08 - 23		Powell Park, Collierville
Sporting event - Volleyball	Jul 13 - 14		TBD
Sporting event - Indoor Soccer	Jul 20 - 21		Dulins Sports Complex
Sporting event - Carrom, Chess	Jul 27		Cordova CC
India Nite	Aug 31		White Station High
SEVA	Oct 05	9am - 4pm	ICCT
India Fest	Nov 02	10am - 7pm	Agricenter
General Body Meeting	Dec 07	1pm - 4pm	Cordova CC
Taranga Kannada Sangha			
Dasa Aaradhane	Mar 16		
Ugadi Program	May 4	2pm - 6pm	Singleton CC
Picnic	Sep 7		
Ganesh Visarjan	Sep 14		
Rajyostava and Deepavali	Nov 16		
Mid South Punjabi Heritage Foundation			
Baisakhi	Apr 19	6pm onwards	Esplanade
Tian Festival	Jul 27		
Picnic	TBD (Sep)		
Kids' Workshop	TBD (Oct)		
Malayalee Association of Memphis			
Mid South food Bank	May 04	9am - 12 noon	
MAM Picnic & Sports Day	Aug 17	All day	
Mid South food Bank	Sep 07	9am - 12 noon	
Mid South food Bank	Dec 07	9am - 12 noon	
Greeting cards for Charity	TBD		
Book collection for Charity	TBD		
General Body Meeting	TBD (Dec)		
Memphis Marathi Mandal			
Gudhi Padva (Marathi new year)	Apr 20	11am - 2pm	HW Cox Park
Ganesha Chaturthi	Sep 14		
Diwali Celebrations	Nov 16		
Mid South Tamil Sangam			
Chitirai Gallata	Apr 13		
Drama (Tentative)	May 19		

We will duly communicate detailed updates by e-mail, on our website and on our Facebook page ahead of each event

Our complete and updated event calendar can also be found at: <http://www.iamemphis.org/home>

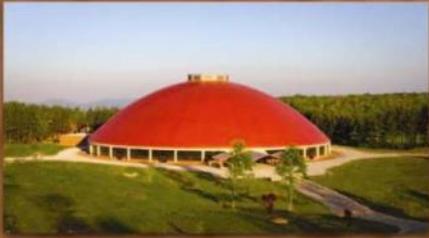
Isha Foundation - Proud Partner of India Fest 2012



isha "As there is a science and technology to create external wellbeing, there is a whole science and technology for inner wellbeing."
- Sadhguru

Patanjali - The Father of Yogic Sciences

Raising Human Consciousness - The Key to Global Wellbeing



isha Institute of Inner-sciences

Founded and guided by Sadhguru, a yogi, profound mystic, and visionary humanitarian, Isha Institute of Inner-sciences has been established as an infrastructure for raising human consciousness - fostering global harmony through individual transformation.



iii is a unique space created for one to deepen their experience of life, and to reach their ultimate potential.

It's a resource for seekers wishing to explore the ancient science of yoga in all its depth and dimensions.

iii offers programs to attain physical, mental, and spiritual wellbeing.

It is open 365 days a year. All are welcome.



Isha Institute of Inner Sciences, 951 Isha Lane McMinnville, TN www.ishausa.org 931-668-1900
Isha Foundation - 30 years, 6 continents, 7 million people



India Fest featured at On Location Memphis



This year, Team India Fest partnered with On Location: Memphis, an international movie and music festival and screened two Indian movies - Bedabrata Pain's **Chittagong** and Deepa Mehta's **Midnight's Children** at the 4 day festival which was held at Malco Paradiso from April 25 -28.

The movies were well received and there was visible excitement in the audience when the India Fest 2013 teaser rolled on the screens.

Kudos to team India Fest 2013 for success in this effort!

SunTrust - Proud Sponsor of India Fest 2012

WE SHINE WHEN
WE COME
TOGETHER AS A
COMMUNITY.

SunTrust proudly supports the India
Association of Memphis.



*HOW CAN WE HELP YOU SHINE TODAY?*SM
STOP IN OR VISIT suntrust.com

SunTrust Bank, Member FDIC. © 2012 SunTrust Banks, Inc. SunTrust is a federally registered service mark of SunTrust Banks, Inc. How Can We Help You Shine Today? is a service mark of SunTrust Banks, Inc.

Wings of Camaraderie

- Bryan D'Souza

Early one morning, on an overcast day in late April this year, a handful of Indians showed up on Riverside Dr in Memphis with dual goals in mind. One, to win top honors at the 11th annual Southern Hot Wing Festival (SHWF) and two, raise more money for charity this year than they had done a year ago. They went fifty-fifty on the goals.

Rewinding back to twelve months ago, for the first time ever, there was an Indian team competing in the SHWF. The idea to participate in the contest was spear headed by Sharan Salian. Many of you are familiar with his work, especially with his leadership role in past India Fests. Certainly this would be much easier to accomplish?



As we found out, not quite! If the idea was to simply participate, perhaps things would have been easier. But honestly, have you come across a *desi* bunch that goes into a competition with the

Best Compliments



METHODIST HOSPITAL NAMED NUMBER ONE BY *U.S. NEWS*

It's national recognition for unsurpassed excellence that so many in Memphis recognized long ago. Acknowledged as being the best in twelve specialties, including cardiology and neurology, Methodist's Memphis Hospitals received top ranking in *U.S. News & World Report* — number one out of 25 hospitals in the Memphis metropolitan area. This honor is the gold standard in rankings for healthcare and a testament to our talented physicians, nurses, partners and associates who truly believe that being the best starts with putting the patient first.

Go online to see the full story:
MethodistHealth.org/Best

Be treated well. |



Wings of Camaraderie *continued...*

lofty goal of just participating? And our group that had come together, albeit from different backgrounds, wanted to win it all. Naturally, the question on everyone's minds was: what sauce can we come up with that will make the judges think 'good God! This is delicious!?' The answer



would take almost six weeks of experimenting with Eastern spices. In the end, after a few weeks of sauce-off, two were left standing. One was tamarind based. The other was mango-ginger. Both delicious!

The Hot Wing Festival is usually held in Memphis two weeks before

the Memphis in May Barbecue Fest. The goal of the festival is to raise money for the Ronald McDonald house. The Ronald McDonald House program provides a "home-away-from-home" for families so they can stay close by their hospitalized child at little or no cost. They believe that 'when a child is hospitalized the love and support of family is as powerful as the strongest medicine prescribed'. A cause worth supporting and a good way to get to know other volunteers in the community thought the team.

The event attracts 50 to 60 teams on an average, competing against each other. Teams in the competition are not allowed to 'sell' their wings. Funds are collected from donations made by people who visit your booth and taste your wings. If your wings are delectable, words spread quickly and before you know it, a crowd throngs around your booth. We were fortunate to draw such attention. In 2012, we ran out of wings by mid-afternoon. This year, we hauled around 120 pounds of wings which lasted us till late in the evening. At the end of the day, we faced both happiness and disappointment. More on that later.

As an avid volunteer for IAM, I have reflected in the past about increasing our community involvement. Many of us volunteer as individuals or sometimes in groups at work or through regional organizations. And that is brilliant. To those who do this, I say, please keep it up! But honestly, people around us do not wonder about what region in India we come from. To them, we represent India. Just that! And this is where IAM becomes important. If we could go out in groups and volunteer on a regular basis, it will paint a very positive picture about our community. We are seen as a community with resources. Most of us do fairly well for ourselves. Does it not then make sense for us to give back? In these times, where our skin color is not the most popular

Wings of Camaraderie *continued...*

one because of the acts of a few, it would benefit us and our future generations greatly if we tried harder at integrating ourselves. We need to show that we do care. That many of us consider this our home now. And we wish good things for Memphis.

Without giving too much away, the cooking style we decided to go with was deep-fried. The other options were to grill or smoke them. There were teams that did both. They first fried or grilled and then smoked the wings. Just before you serve them up, you toss the wings in your top-secret, "are you guys selling this sauce?" sauce! Our families chipped in with their expertise to perfect the sauces. This year, in addition to master chef Leo's tamarind goodness, we featured sauces made by the kids. Nikhil and Elina Salian wowed us with their creativity while budding chef Andrew Thomas drew many accolades for his finger-licking recipe. The kids also did a fantastic job in manning the register and bringing visitors to our booth.

This year, team WingSutra (that's what we call our motley crew), placed 19th out of 48 teams. While we did not meet our goal of winning it all, we did raise close to \$500 for the Ronald McDonald House. This was more than what we had raised in 2012 when we had placed 4th out of 62 teams. Beginners luck perhaps? While disappointed with our placing, we are raring to go again next year with new ideas and strategies. The overwhelming feedback we received from folks who tried our wings was that it was the best ones they had eaten that day. A tad on the spicier side, perhaps the professional judges from the Kansas City Barbecue Society (KCBS) found it too hot to handle!

It would be a hoot if more Indian teams can compete in the event. In fact, to flare up that competitive instinct, team Wingsutra challenges you to compete in the 2014 SHWF and beat us! And while you are at it, remember that you are putting smiles on the faces of kids facing unfair challenges and their families. Surely that's worth a shot? Here's looking forward to the smell of Garam Masala permeating the air on Riverside Dr. next year!



P.S: The 2012-13 WingSutra team included Sharan Salian, Leo D'Souza, Sreenath Shanker, Trushar Jeevan, Philji Johns, Binu Thomas, Navin Eric, Venkata Subba Rao and Bryan D'Souza. Thanks to our families who supported us and our sponsors, Genghis Grill and Sam & Maya Jeevan in particular for their generosity.

FROM DURHAM TO ASSAM IN THE SEARCH OF ROOTS

Kisan of Guwahati was asked by his mom, to take oranges from the kitchen, He went inside in search of them, and found himself trapped in the kitchen.

The four year old, in 1969, found that he was abandoned by his mother, In 2013, he looked back; he felt the urge to see his sister, dad and mother. Now a reputed professional at Durham, he was determined to get to his roots, The global social media helped him in this pilgrimage, to gather his roots.

Kisan's father, in the late sixties, had served the twenty fourth Assam Police Battalion He immediately sought help from relatives in Nepal, for his children's protection

He sent his two children, through a messenger to Nepal, to relations therein, It's fate, luck or ill luck, that the messenger could not succeed in this mission Kisan and his eight year old sister, for survival, begged in the Nepalese streets, Maya, his only sister, nurtured Kisan, from the alms collected from the streets.

The children got separated. Kisan fell sick and he landed up in a hospital, An American doctor of repute, noticed this sick patient, from this hospital. This doctor liked him, he offered him a scholarship for studies in America, Kisan availed this generous offer, and he completed his college studies in USA.

Kisan, now an IT specialist of repute, serves several universities in USA, He's married, has two kids, and is held in high esteem in social circles in America. He on many occasions, felt pained, when he thought about his boyhood days, Then Facebook came to his rescue, for his research on the childhood days.



“From Durham to Assam” *continued...*

He with great hopes contacted the Commandant of the Assam police battalion,
Several friends in the social media, searched the old records of this battalion.
Later, after some research, it was found, that his father died in nineteen eighty eight,
A vigorous search continued, and full information about the family came to light.

His sister Maya was still alive, she'd loved him, she'd fed him from street collections,
He was excited beyond limits, he decided to re-establish his past connections
He immediately planned a pilgrimage to see his dear sister and others in India,
That was an emotional flashback, for him, his family and many others in India.

C. P. Chandra Das

Former Visiting Professor, IIT Chennai

Note-- The title is a headline sourced from an article in Times of India, Mumbai, dated 10th April 2013, relating the story of Kisan Upadhaya of Guwahati, Assam. He is presently at Durham in the USA as a computer specialist, offering technical support to many universities. Orphaned At 4, he was connected with his family after four decades

The writer may be contacted via e-mail: cpcdas@gmail.com



Best Compliments

WHY THE IN CROWD *lives out*

MENTION
THIS AD TO
WAIVE YOUR
APPLICATION FEE!

Be one of the first to experience the chic, open spaces of Miller Creek at Germantown. As a resident, you can unwind in our New York-inspired lounge, play a game of bocce ball on our private bocce lawn, plant your favorite herbs in our community garden or join a culinary demonstration in our expansive clubhouse. Discover the community that is defining the future of modern suburban living. *LIV the Difference. LIV Miller Creek.* Visit www.livmillercreek.com or call (866) 255-1165 for more information.

Now PRE-LEASING. Apartment Homes Coming 2013.

FOGELMAN
MANAGEMENT GROUP

LIV
DEVELOPMENT


MILLER CREEK
AT GERMANTOWN



Kitchen Couture Mixed Nut Chikki / Mixed Nut Brittle

Chikki, or Nut Brittle is a popular sweet snack from India. It is widely enjoyed across the country especially in winters and is an excellent accompaniment to the evening tea. Enjoy this unexpectedly simple recipe from the comfort of your home!

Ingredients:

Mixed Nuts	1 cup (I usually use Almonds, Pistachios and Cashew nuts)
Sugar	3/4 th cup
Clarified butter (Ghee)	1/2 tbsp. (and a little more for greasing the rolling pin and cookie sheet/foil)
Baking soda	1 pinch

Method:

1. Grease a cookie sheet/tray or a sheet of aluminum foil with some ghee. Similarly grease a rolling pin which will be used for flattening the chikki mixture after laying it in the tray/on the foil.
2. Lightly roast the nuts in a dry pan and allow them to cool down to room temperature.
3. Once cooled, chop the nuts roughly and set aside.
4. Heat the pan again and add 1/4th tbsp. ghee and swill the pan to coat the surface lightly with ghee.
5. Now add the sugar and allow it to melt and caramelize to a light amber color.
6. As soon as the sugar achieves the desired amber color, remove the pan from the heat and add a pinch of baking soda and the chopped nuts.
7. Mix thoroughly. Note that this must be done very quickly, to ensure that the sugar does not overcook and the ingredients are mixed well before the caramel cools down.
8. Pour the mixture into the greased tray or sheet of foil.
9. Flatten the mixture out to a uniform thickness of about 1/2 inch using the greased rolling pin.
10. While the mixture is still warm, use a sharp knife to cut lines through it in the desired shape and size.
11. Allow the mixture to cool down to room temperature
12. Once it is cooled break the pieces apart and store in an air tight container.

Suggestions:

- You may use your choice of nuts and follow the same procedure
- You may also add Sesame seeds to the recipe along with the nuts
- Caramelized sugar is very hot and should be handled carefully
- You must work quickly from steps 5 through 10 as the caramel thickens quickly as it cools, and it becomes harder to stir and flatten the mixture

Recipe courtesy — Pavithra Elangovan

Pavithra is a recipe developer, food photographer & food stylist. For more recipes and detailed stepwise instructions, please visit her blog — www.dishesfrommykitchen.com



Best Compliments

Cures don't just happen.

They demand collaboration. Dedication. Enthusiasm. Teamwork.



At St. Jude, dedicated individuals team up to advance cures and means of prevention for catastrophic diseases in children. If you have the enthusiasm and want to join a team that collaborates for a greater cause, St. Jude is the place for you.

St. Jude is committed to hiring the best and the brightest to maintain our culture of excellence. We offer a wide range of IT opportunities in the following areas – **Clinical Systems Integration Support, Enterprise Systems Support, Internet/Intranet Development and Research Application Development.**

Visit our Web site at www.stjude.org/jobs to apply for open positions.

St. Jude offers a competitive salary and an excellent benefits package.

Ranked in the top 10 best places to work in academia by *The Scientist* since 2005.
Named the nation's No. 1 pediatric cancer care hospital by *Parents* magazine, 2009.
Named the nation's best children's cancer hospital by *U.S. News & World Report*, 2010.
An Equal Opportunity Employer — © 2010 St. Jude Children's Research Hospital
To learn more, visit www.stjude.org.



Best Compliments

Get moving with the highest accredited rehab center in the Mid-South.



Baptist Rehab-Germantown is the only rehab center in the Mid-South that is CARF accredited for nine of its major programs. Why is that important to you? Because CARF* accreditation is the highest certification a rehab hospital can achieve — after a rigorous peer review of patient outcomes. So you can be confident our therapies are both safe and effective.

 **BAPTIST** | REHABILITATION
GERMANTOWN

germantown.baptistonline.org | 901-757-1350

*Commission on Accreditation of Rehabilitation Facilities

Holi Celebrations — Thanks for being there!

This Holi, despite the rain and cold weather, thanks to an unbelievably enthusiastic turnout and the resulting energy, we had an awesome and memorable splash of color at ICCT. The 2013 IAM team thanks members for their support and encourages everybody to keep the energy going!



PHOTO CREDITS

A word of special thanks to **Srinivas Posinasetty** for clicking these beautiful photographs!

☺ You are AWESOME! Thank you! ☺

2013 IAM Executive Team

FedEx - Proud Sponsor of India Fest 2012

**Our support extends beyond
our delivery routes.**



We understand. Something this good deserves all our support. At FedEx our greatest delivery may be the resources we give to our communities. FedEx is proud to support Memphis IndiaFest 2012 and all those who strive to improve the lives of those around us and the many places we call home.

fedex.com

© 2012 FedEx. All rights reserved. "We understand" is a registered service mark of FedEx.

FedEx



Best Compliments

Zycron
Information Technology
Services & Solutions

Best Compliments

Gala Engineering Inc. GE

7975 Stage Hills Blvd. Suite 5 Memphis, Tennessee 38133
(901) 384-8400 FAX (901) 373-2255

ADDISON AT COLLIERVILLE

400 Orchard Circle | Collierville
www.AddisonCollierville.com
901.854.5400

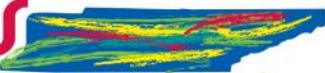
FOGELMAN
MANAGEMENT GROUP

LEGACY FARM

1130 Legacy Farm Court | Collierville
www.Legacy-Farm.com
901.850.9555



Best Compliments

the arts 
changing lives!

TENNESSEE ARTS COMMISSION

IAM Youth Finance Workshop

On February 23rd, we conducted a Youth Personal Financial Education workshop - at the behest of Mr. Chirag Chauhan, who graciously volunteered to spend time with young attendees, introducing them to concepts that will hopefully build a foundation for lifelong financial wisdom.

The main aim of the workshop was to teach kids about personal financial management as they prepare for the next steps in life and education — going to college, having to manage their expenses independently on a higher level and planning their personal budgets. The workshop attempted to instill basic financial management skills in the attendees.

Community response to the workshop was very encouraging and the turnout was great! The workshop covered these topics:

- Budgeting
- Savings
- Credit Score
- Credit History
- Loans
- Co-signing watch outs
- Investing
- Credit vs. Debit Card

Chirag is an accomplished member of the Memphis community, and is a Certified Financial Planner of repute. More about his background can be read on the following website:

http://www.GoBarnett.com/Profile_Chirag_Chauhan/



Acknowledgement

Many thanks to **Chirag** for taking the initiative in conducting this workshop.

We also thank all parents who signed their kids up for the workshop. Encouraged by your participation and feedback, we will look for more opportunities to conduct such workshops for the benefit of our youth.

Sincerely,
IAM 2013 Committee

Best Compliments



In choosing Memphis as our global headquarters, International Paper made a statement and commitment. The statement is that this community is a great place to live, work and raise a family. The commitment is that we will continue to do everything in our power to make our hometown strong, giving our time and resources. It's just what good neighbors do.

Best Compliments from



Best Compliments

Collierville - Germantown - Bartlett (Opening Jan 2012)



Instructor: Arti Balakrishna
 Certified Kumon Instructor (since January 2000)
 Platinum Elite (Top 10 among 1600 Kumon centers in North America)
 60% of students working 1-3 years above grade level

At our centers, we prepare students of all ages and abilities to develop the skills necessary to have a richer, more successful educational experience. They gain the confidence and motivation to learn, accomplish and achieve more on their own. Our style of instruction is to help your child learn to problem solve and develop his/her thought process. We are completely devoted to helping your children become active and happy learners.

We thank the Indian community for your support and patronage.

1912 Exeter Road Germantown, TN 38138 (901) 309-5060 KumonGermantown.TN@gmail.com	1109 Halle Park Circle Collierville, TN 38017 (901) 853-3117 KumonCollierville.TN@gmail.com	Opening Jan 2012 6490 Memphis-Arlington Bartlett, TN 38135 (901) 921-6132 KumonBartlett.TN@gmail.com
--	--	--

MATH. READING. SUCCESS.™

Best Compliments



Best Compliments



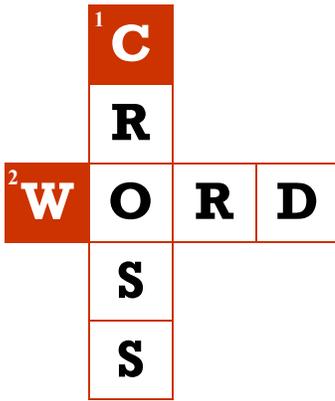
An International Baccalaureate World School



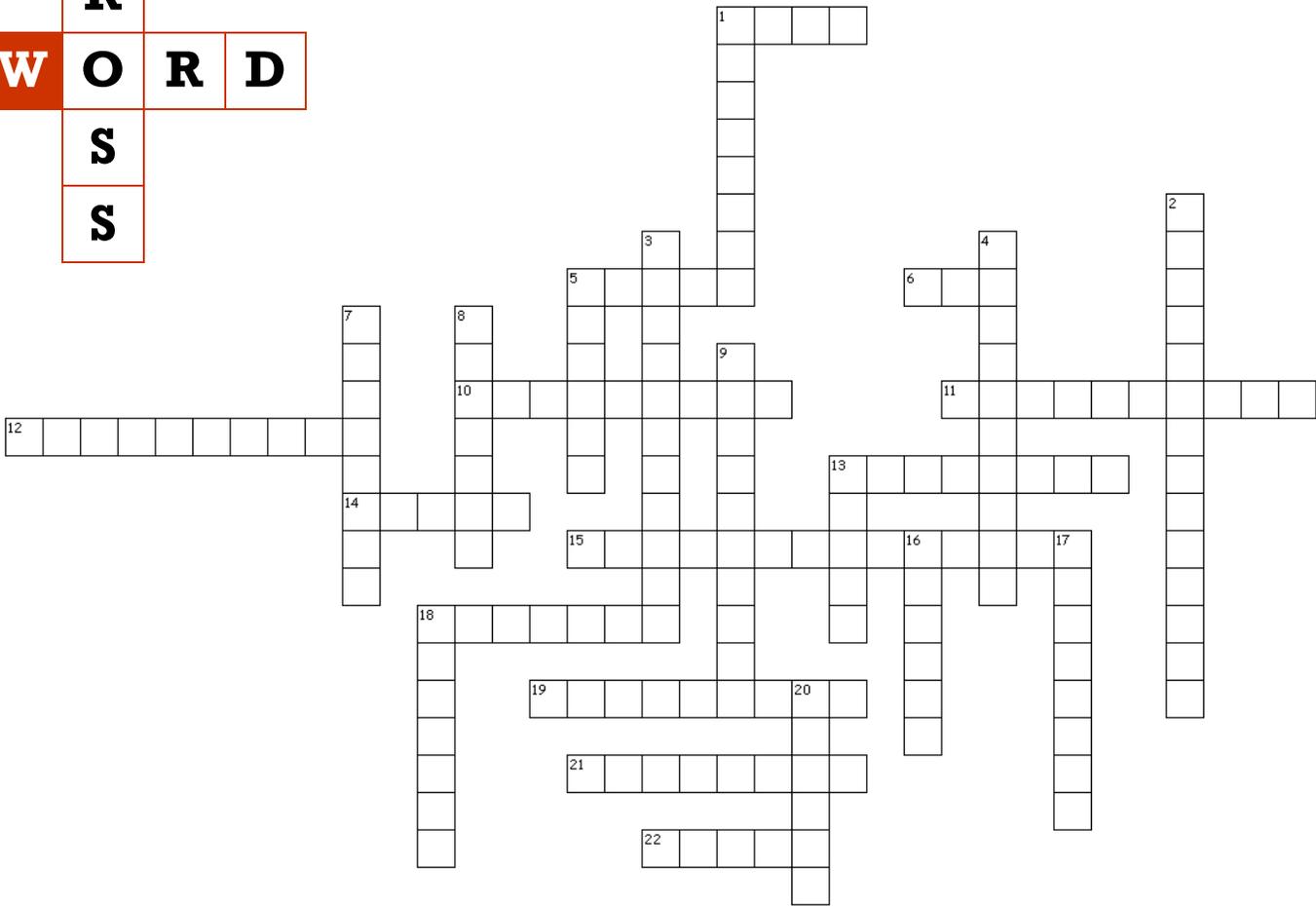
ADMISSION PREVIEW PROGRAMS FOR PK-8TH GRADE
 January 24, 9:00-10:30 a.m. / December 6 & February 7, 6:00-7:30 p.m.

Empowering individuals
 to seek their own journeys

901.474.1000 | www.lausanneschool.com | Memphis, TN



With an Indian Flavor



ACROSS

1. Clarified butter widely used in Indian food, especially sweets
5. The Indian concept of cause and effect from which the expression "what goes around comes around" is derived
6. India's smallest state and an extremely popular tourist destination
10. An Indian language which is also one of the longest known palindromes
11. The ancient city which was once the seat of the Mauryan empire, and is now the capital of the state of Bihar
12. The location of the world's highest international cricket stadium
13. The Indian sage also known as 'the father of surgery'
14. A traditional Indian garment for men - essentially a length of cloth wrapped in many styles from simple to elaborate
15. The Punjabi name of the world-famous Sikh shrine in the city of Amritsar
18. An implement used for spinning yarn and also a symbol of Indian resistance to British occupation
19. Cricket's most iconic batsman also known as the master blaster (last name only)
21. The ancient language from which most Indian languages are believed to have evolved
22. Four ancient scriptures believed to be the source of all knowledge

DOWN

1. The now ruined city which was once famous for diamond trade when India was the only known source of diamonds in the world
2. Famous Indian soccer player also known as the Sikkimese Sniper (2 words - First and Last name)
3. An award presented by the government of India for excellence in sports coaching
4. A method of non-violent protest championed by Mahatma Gandhi in the struggle for Indian independence
5. The city in Odisha where the famous 'Sun Temple' is located
7. First name of the great man known as the 'Mahatma' and 'Bapu'
8. The ubiquitous Indian greeting also conveyed by folded hands
9. The first name of the Indian prime minister also known as 'Chacha' and 'Pandit'
13. A deity in the Hindu faith also known as the destroyer
16. The town in Maharashtra known as the home of Sai Baba
17. The city where Siddhartha Gautama (Buddha) was born
18. A household flat bread which forms the staple food in central and north India
20. The principle of non-violence, an important tenet of Buddhism, Jainism and Hinduism

Answers on page 22

LANDERS CENTER

THE CENTER OF IT ALL.

CONCERTS, SPORTING EVENTS, TRADE SHOWS, BANQUETS, WEDDINGS
"THE CENTER OF IT ALL"



Convenient location, world-class service, flexible facilities, five-star catering, exceptional value...need more reasons to choose the Landers Center for your event? To reserve space for an event or for more information, call or go online.

4560 VENTURE DRIVE • SOUTHAVEN, MS 38671
662-280-9120 OR TOLL FREE 1-888-280-9120 • WWW.LANDERSCENTER.COM



WWW.LANDERSCENTER.COM

Saint Francis Healthcare Memphis • Bartlett

You Have A Choice...
We're In-Network for Over 85 Healthcare Plans

Cigna Aetna United Healthcare BlueCross BlueShield
BlueCross S Medicare



Make Saint Francis Your Healthcare Provider of Choice!

Saint Francis Healthcare is Nationally Recognized for Quality Care!

For More Information Call: 901-765-3190

www.SaintFrancisHosp.com www.SaintFrancisBartlett.com




Best compliments from

 **MPHASIS**
an HP company

Mphasis is proud to be associated with IndiaFest over the years, and values being able to contribute to the richness of diversity in the local Memphis community.

460 Park Avenue South, Suite #1101, New York, NY 10016, USA
Tel: +1 212 686 6655, www.mphasis.com

Consulting Professional Services Solutions

INNOVATE
Consult. Collaborate. Deliver




SYNCHRON TECHNOLOGY

901.312.1635
www.synchrontechnology.com

KEN KEN — Puzzles that make you Smarter!

An excerpt from www.kenken.com/about



What Is KENKEN?

It's not a crossword, and it's certainly not an extreme version of tic-tac-toe. So what is KENKEN anyway, and where did it come from? Simply put, KENKEN is a grid-based numerical puzzle that uses basic math operations — addition, subtraction, multiplication, and division — while also challenging one's logical reasoning and problem-solving skills. By altering the size of a KENKEN grid, from 3 x 3 to 9 x 9, and employing varying combinations of math operations, a scale of five difficulty levels can be generated, resulting in a seemingly endless number of puzzles (many players seem determined to try them all)! In a way, KENKEN is like a game of pool or even chess: The more you think ahead to your next move and consider all the possible outcomes, the better you'll get—and the smarter you'll become!

KENKEN was developed in 2004 by... no, it was not two guys who were both named Ken ☺. The creator was acclaimed Japanese mathematics instructor Tetsuya Miyamoto. His goal was to improve his students' math and logic skills, while keeping it fun. What better tool than a puzzle can achieve this? So he developed one that would be challenging, yet understandable and fun for any level of student. Most importantly, he wanted the puzzle to encourage independent thinking, emphasizing on trial and error, concentration, and perseverance. Mr. Miyamoto's educational philosophy boils down to "The Art of Teaching Without Teaching.™" His methods and the puzzle were immediately successful.

9x9 3x3 4x4
8x8 What's your challenge? 5x5
7x7 6x6

[Rules](#)
[Having Trouble?](#)
[Tips to Play Online](#)

Example Only

Don't simply take our word for it though! Go to www.kenken.com to try the game for yourself and give your brain a workout.

Courtesy — Bryan D'Souza

Best Compliments



Cordova 901-791-9060
 Collierville 901-854-7620
 Southaven 662-536-1020
NEW: Memphis 901-762-0700

7 Days a Week
 Extended Hours
 primeurgentmedicalclinic.com

Best Compliments

Hernando Group, MS

- Dr. Ramesh C Purohit M.D
- Dr. Purnima R. Purohit M.D
- Dr. Kamalesh H. Parekh, M.D
- Dr. Pravinchandra P. Patel M.D
- Dr. Satish Pareek

*Proud Sponsors of the
 Taj Mahal Artifact*

At India Fest 2012

CONSIDER IT A DECLARATION OF INDEPENDENCE.

vaco: *Latin*, meaning to free yourself from work

Experience the freedom of Vaco.

When faced with critical projects that require specialized expertise, or the opportunity to hand pick dynamic players, Vaco is here to serve you. **Free Yourself.**

We understand that when you have a need, the window is small and the pace is intense so you require players with passion, pedigree and experience. Vaco partners with clients on critical projects and strategic talent acquisitions in the areas of **technology, finance, accounting and administration.**

Let our passion and commitment free you from overwork and worry.

- 】 SEC and Financial Reporting
- 】 Project/Interim CFOs, CIOs and Controllers
- 】 ERP and IT System Implementations
- 】 Software Architects and Database Developers
- 】 Acquisition Integration and Due Diligence
- 】 Sarbanes-Oxley and Internal Controls Compliance
- 】 Enterprise Risk Management
- 】 Project Management Expertise
- 】 IT Security and PCI Compliance

Just to name a few...

901.333.2250 | www.vaco.com

VACORESOURCE VACOFINANCIAL VACOTECHNOLOGY VACOSTAFFING



Crossword Answers

Across

1. GHEE
5. KARMA
6. GOA
10. MALAYALAM
11. PATLIPUTRA
12. DHARAMSALA
13. SUSHRUTA
14. DHOTI
15. HARMANDIRSAHIB
18. CHARKHA
19. TENDULKAR
21. SANSKRIT
22. VEDAS

Down

1. GOLKONDA
2. BAICHUNG BHUTIA
3. DRONACHARYA
4. SATYAGRAHA
5. KONARK
7. MOHANDAS
8. NAMASTE
9. JAWAHARLAL
13. SHIVA
16. SHIRDI
17. BODHGAYA
18. CHAPATI
20. AHIMSA

Best Compliments



SUMMER WORKSHOPS

Mathematics Made Easy with Abacus

Singapore Math®

Problem Solving and Critical Thinking
Grade-wise Process Skills workshops

Model and Heuristic Approach
(Kids rising to 1st thru 5th grade)
(PS-2 sold out, unless somebody cancels it!)

Intro to Abacus

Use BOTH brains at the same time
(Kids rising to 1st grade and up)

Lots of Math games
Hands-on Math fun



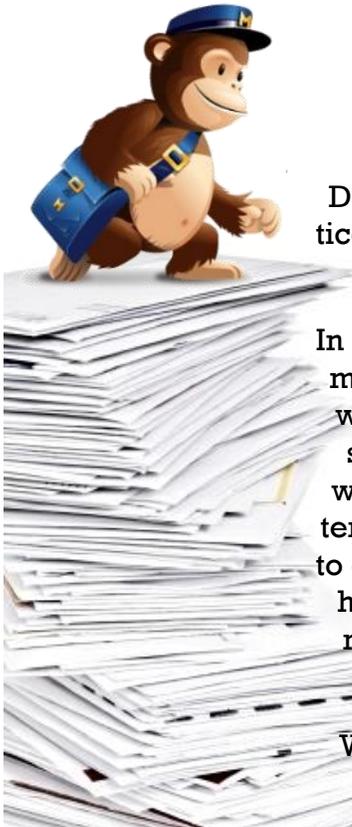
Go online to find out more about our 2013 summer programs!

WWW.MATHABACUSUSA.COM

901-277-3616

Singapore Math is a registered trademark of Singapore Math, Inc.

A Word of Thanks



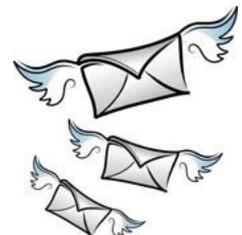
During the last few months, you may have noticed a subtle change in the e-mail communication we send your way.

In the past, we relied on PHPlist for e-mail communication with the community, and though it worked, the system was extremely time consuming and painful to use. By February, we were scouting options for a better e-mail system. It was then, that **Shaji Thomas** advised us to give MailChimp a try. So we did, and it was a hit for us from the word 'go'! Sending new e-mails now takes us barely 10% of the time it used to, and it's free!

We are grateful to Shaji for the excellent advice. Thank you, sir!



MailChimp



Tata Consultancy Services - Proud Sponsor of India Fest 2012



In a world of increasing complexity, there is a way to be certain.

In a fast-evolving marketplace which demands leadership that brings results, there exists a way of certainty: Tata Consultancy Services (TCS). With TCS as your strategic advisor and partner, the ever-changing new landscapes of business become new vistas of opportunity, from digitally connected consumers to big data to emerging markets to end-to-end solutions for transforming your organization. TCS offers you market-proven, world-class experience, expertise and guidance to show the way for your business to evolve.

Visit tcs.com and you're certain to learn more.



IT Services
Business Solutions
Outsourcing

TATA CONSULTANCY SERVICES
Experience certainty.

TATATATA
ATATATATA



Official Publication of the
 India Association of Memphis
 PO Box 382893
 Germantown TN 38183-2893

NON-PROFIT ORG.
 US POSTAGE PAID
 MEMPHIS, TN
 PERMIT NO. 0842

India Association of Memphis
PO Box 382893 Germantown, TN 38183-2893
<http://www.iamemphis.org>
2013 MEMBERSHIP FORM



Membership Type:

- Annual - Family Annual - Individual Annual - Student Individual
 Life - Family Life - Individual

Amount Enclosed \$ _____

Is this a renewing membership? Y N

Membership Fees:	
Annual - Family	\$20
Annual - Individual	\$15
Annual - Student Individual	\$5
Life - Family	\$200
Life - Individual	\$150

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of Spouse: _____ Children: _____

- Would you like to volunteer at IAM functions? Y N
- Would you like a digital copy of the newsletter emailed to you? Y N

Check here if you DO NOT wish your name, address, telephone number, and e-mail address provided above to be published in the IAM Members' Annual Directory

Please mail the completed form along with a check payable to **India Association of Memphis** to the address printed above.

Become an IAM member

Please support us by joining the India Association of Memphis
Be a part of something that brings us all together!